

# Comprehensive Insurance Solutions



## Fleet Management and AVL

# Save 15% on Insurance Premiums for Your Fleet!

### INSURANCE & RISK SERVICES

**CPIX is Canada's largest provider** of EIR-based insurance solutions to the energy industry and a leading provider of Risk Services that reduce, manage and control the cost of risk.

**They're also a growing provider** of enhanced business coverage and executive personal insurance for their clients.

**The history of CPIX dates back to 1988** and the start of the Energy Insurance Reciprocal (EIR), a non-profit program created by and for Canada's upstream energy companies to provide comprehensive, cost-effective insurance and stable, long-term rates.

**CPIX Ltd. manages the EIR program** for the benefit of the hundreds of Canadian companies that invest in EIR protection every year.

### FLEET MANAGEMENT & AVL

**Insurance and Fleet Management Working together** – CPIX and GEOTrac are joining forces to provide customers in the oil and gas industry significant savings on insurance premiums and liability risks. Providing In-transit visibility (ITV) to fleets of both light and heavy vehicles, GEOTrac can reduce the risk for companies by monitoring driver behavior such as speeding. GEOTrac also reduces the risk of theft of vehicles by attaching a global positioning system.

**GEOTrac is the leading provider of fleet management and AVL solutions for the oil and gas industry** - GEOTrac International is a global provider of GPS and communications to companies in oil and gas, transportation and logistics. Four key benefits of GEOTrac are: improve productivity, save money, improve safety and save time. GEOTrac works with a low-earth-orbit, low-cost satellite network and a high data throughput, onboard computing cellular solution provider. GEOTrac is an affordable, reliable and global alternative for fleet management and asset tracking.



**CPIX** 

**CPIX Ltd.**

Suite 500, 717 – 7th Avenue SW, Calgary, Alberta T2P 0Z3  
Tel. 403.261.6061 Fax 403.261.6068 Email: [insurance@cpix.com](mailto:insurance@cpix.com) [www.cpix.com](http://www.cpix.com)

**GEOTrac** 

# Comprehensive Insurance Solutions



## Fleet Management and AVL

### THE ROI

Combining fleet management and AVL to reduce business risks can save companies hundreds of thousands of dollars.

For example, insuring \$100 M of vehicles can cost as much as \$652,000 in premiums every year. That represents only 200 trucks! Average of \$3,260/truck.

CPIX, the leader in EIR-based risk management for the oil and gas industry that fleet management solutions like GEOTrac can provide at least 15% or in this case \$97,800 every year.

The cost of the GEOTrac solution is quickly offset by these massive savings in premiums. In addition to the savings in premiums every year, companies will also reduce their liability.

#### Directors & Officers Liability

Protects corporations and the assets of Directors and Officers. Ensures unexpected legal costs won't affect operations or cash-flow. Covers expenses arising from claims, investigations, legal defense, proceedings, settlements, judgments, damages and appeals.

GEOTrac's fleet management solution will further reduce risks of accidents due to lack of preventative maintenance or driver behavior.

### THE SOLUTION

GEOTrac has both leasing and purchase options. Customers receive a data modem, antenna and a mobile data terminal. Depending on the solution, customers sign up for monthly airtimes charges for either satellite or cellular data plans.

The GEOTrac solution includes monthly access to their cornerstone web-based software called the Asset Control Center 3.5. The Asset Control Center provides in-transit visibility for companies to manage entire fleets from an interactive map. Reports on operation time, idle time, speeding, fuel tax and maintenance is also included.

Customers can be notified of when a vehicle enters or leaves a particular area by using GEOFencing. Messages are sent directly to an email or cell phone once a vehicle crosses a boundary on the map. This is an effective safety tool for managing the location of drivers.

Work Alone Solution – GEOTrac has an effective man-down solution to improve safety for workers in remote areas. GEOTrac can send emergency response messages from workers to their dispatchers.

For more information on how GEOTrac can save your company on insurance premiums and risk of liability, call Kelly Gingrich at 403.261.6061 or email: [insurance@cpix.com](mailto:insurance@cpix.com)



**CPIX** 

**CPIX Ltd.**  
Suite 500, 717 – 7th Avenue SW, Calgary, Alberta T2P 0Z3  
Tel. 403.261.6061 Fax 403.261.6068 Email: [insurance@cpix.com](mailto:insurance@cpix.com) [www.cpix.com](http://www.cpix.com)

**GEOTrac** 