



News Release

GEOTrac International Guest of Canadian Embassy to Speak on Security Calgary-based company Presents Global Security Solution to U.S. Companies

Washington D.C. – November 15, 2005 – GEOTrac International Inc. today announced their participation in the “Partners in Security” seminar in Washington. Hosted by the Trade Commissioner at the Canadian Embassy, GEOTrac is one of only ten companies in Canada invited to participate. Companies were chosen to present their unique security solutions to be evaluated by the Department of Homeland Security, The U.S. Military and large multi-national systems integrators. Starting today, “Partners in Security” is profiling GEOTrac’s solutions to key players in the U.S. security market.

GEOTrac provides global positioning and communications solutions for companies needing to provide security and safety of personnel in private companies, government and military working in remote and danger zones around the world. GEOTrac’s portable tracking and communications kit (PTAC), has a rugged but light-weight carrying case containing a satellite modem, power source and mobile data terminal. Using an easy-to-use, touch screen, customers can request emergency services with a touch of a button. This “Alert” service is activated through a global network of low-earth-orbit satellites that transmits a call for help back to a central command. Exact longitude and latitude coordinates are sent with the “Alert”, allowing dispatch to pinpoint a pick up or back up by a support team. GEOTrac also has a reliable SMS text messaging service that uses short-burst technology, ideal for emergency situations when typical cell or satellite phone networks collapse due to high-bandwidth traffic jams.

No stranger to emergency situations, GEOTrac has been working with companies in Canada’s far north, casting a security network over their operations. GEOTrac’s expertise has been providing oil and gas companies, transportation companies, logistics and freight forwarders with a reliable and affordable network of global positioning and communications. The **Polar Regions** are challenging for geostationary satellite networks parked around the equator. Unable to reach around the curvature of the earth, geostationary satellites often provide unreliable satellite phone coverage. Cell phone networks are not even attempted in these areas. The best solution, GEOTrac.

In catastrophic situations such as **Hurricane Katrina and September 11, 2001**, GEOTrac’s short-burst messaging is ideal for temporarily replacing the entire communications network. Criticized for not providing “lifeline” service in these situations, cell phones and satellite phones can only be used under ideal working conditions. The 46 person team of the Vancouver Urban Search and Rescue group was dispatched to New Orleans on August 31st. In a communication back to Vancouver Central command, the team’s lead, Tim Armstrong indicated that they were unable to use their satellite phones due to network traffic congestion.

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In the **Middle East** and developing countries, security has become a major concern for employees of Canadian and American oil and gas and construction companies. Local security companies are providing armoring of private vehicles such as SUVs, to prevent hijacking and attacks during the drive to and from work. GEOTrac is working with companies in these regions to provide in-transit visibility and communications in the event of an attack. More and more American oil and gas companies working abroad require a security plan for their employees. GEOTrac's familiarity with these companies provides the reassurance companies need to feel safe when traveling abroad.

GEOTrac is also on the advisory committee for the **Iraq Project Contracting Office (PCO)**. This elite working group provides direction on logistics for the approximately \$13 billion of the \$18.4 billion appropriated by the U.S. Congress to support the reconstruction of Iraqi infrastructure. GEOTrac is networked into the PCO's information management system, "Tapestry". Tapestry is a rigorous set of standards that all companies must comply with if they are to work in the area. GEOTrac's global positioning and communications solutions are Tapestry ready and are ideally positioned to provide a reliable security solution in Iraq.

Tim Hodge, CEO of GEOTrac International Inc. and Kevin MacDonald, Vice-President of Communications will be on hand in Washington to meet with companies such as Northrop Grumman, Unisys, Anteon, BearingPoint and other international technology systems integrators to provide a uniquely Canadian perspective on security.

For more information on GEOTrac or media inquiries, please contact:

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